

Pierre Picouleau

VISUAL DESIGN 10 YEARS+ EXPERIENCE

I'm a visual designer from France, with over ten years of experience. I design visual identities, websites, online & print communication, products, events, and more.

As a freelancer, I work for agencies, companies, startups and individuals. I've worked with agencies such as Uzik, Publicis, Ability, Upian, Cellules Studio or Le Laptop. I work in-house or remotely.

I'm always open to new projects with a genuine cultural dimension or a positive social impact.

Every project feels like day one, with the focus of a studio and the flexibility of an independent practice.

- Brand Identities
- Product design
- Art Direction
- Mobile
- UI/UX
- Print/Editorial
- Signage
- Design Systems
- French, spanish, english

Education

Masters' degree in Graphic Design, 2015

La Fonderie de l'image, Paris

Bachelor in Digital Design, 2011

Digital Campus, Paris

Licence in Digital Communication, 2009 (Licence Pro. ATC)

University Institute of Technology (IUT), Blois

2-y degree in Digital Communication, 2008 (DUT SRC)

University Institute of Technology (IUT), Blois

Experience

2015 Freelance graphic designer

— pierre.graphics

2013 Cellules Studio, Paris

2y Graphic designer

2012 Brand Advocate, Paris

1y Graphic designer

2011 Publicis Modem, Paris

1y Graphic designer