

# Pierre Picouleau

Graphic designer



I'm a multidisciplinary visual designer from France. I design brands, websites, online & print communication, products and more.

As a freelancer I work for agencies, companies, startups and individuals. I've worked with agencies such as Uzik, Publicis, Upian, Cellules Studio, Le Laptop or Liquid Liquid. I work in-house or remotely. I'm always up to new projects – ideally with a positive cultural and social impact!

## Skills

- Brand Identities
- Product design
- Art Direction
- Mobile
- UI/UX
- Print
- Signage
- Design Systems
- French, spanish and english

My design approach is human-centered and my practice is based on good communication. The focus is on the details and the simplicity for the end-user.

## Experience

- 2015  
9y Freelance graphic designer  
pierre.graphics
- 2013  
2y Cellules Studio, Paris  
Graphic designer
- 2012  
1y Brand Advocate, Paris  
Graphic designer
- 2011  
1y Publicis Modem, Paris  
Graphic designer

## Education

- Masters' degree in Graphic Design, 2015  
La Fonderie de l'image, Paris
- Bachelor in Digital Design, 2011  
Digital Campus, Paris
- Licence in Digital Communication, 2009  
(Licence Pro. ATC)  
University Institute of Technology (IUT), Blois
- Two-y degree in Digital Communication, 2008  
(DUT SRC)  
University Institute of Technology (IUT), Blois